

# SPONSORSHIP PROGRAM

2021



**NOUVEAU MONDE** GRAPHITE

## SPONSORSHIP PROGRAM

Every year, Nouveau Monde Graphite supports many initiatives through our sponsorship program to help organisations reach their goals and to contribute to the development and well-being of our community.

We intend to play our social and economic role by supporting concrete initiatives that are in keeping with sustainable development principles and that relate to improved quality of life for our community, research and development, and the next generation of mining professionals.

### ELIGIBILITY

#### General criteria

Associations, groups, institutions, organisations, individuals, and developers who would like to solicit a sponsorship from Nouveau Monde must meet the following criteria:

- » Be an organisation whose activities relate to research and development, the next generation of mining professionals, or the social, economic, and environmental improvement of communities.
- » The activity must reach a significant number of people.
- » The project must be consistent with Nouveau Monde's mission, values, and priorities.

#### Exclusions

The following sponsorship requests are not eligible for Nouveau Monde support.

- » Areas that do not relate to the Company's activities
- » Causes and initiatives that do not reflect our values

#### Selection criteria

Sponsorships granted by Nouveau Monde must meet the requirements associated with the activity areas described in this program. A selection committee will review all requests to determine if they meet the following criteria:

- » All requests must be submitted in writing at least four (4) weeks prior to the event.
- » All information must be provided.
- » A profile of the organisation, its purpose, mission, the territory involved, etc., must be summarised in the request and a detailed description of the activity must also be provided.
- » The activity must be aligned with at least one or more of the Company's values.
- » Include a description of the visibility plan that will benefit Nouveau Monde.

#### Procedure

Complete the Sponsorship Request form. Send your form in one of two ways:

- » Email your request: [ilevasseur@nouveaumonde.ca](mailto:ilevasseur@nouveaumonde.ca)
- » Mail your request:  
331 Brassard Street, Saint-Michel-des-Saints, Québec J0K 3B0  
To the attention of Ms. Isabelle Levasseur, Community Relations Officer.

Organisations can expect a written response within four weeks.

## SPONSORSHIP REQUEST

### General information

Name of organisation and website

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Mailing address

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Phone

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Contact person

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Organisation's mission

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### Goal of the request

Funding for an activity or project that relates to (please check):

- Well-being of the community
- Research and development (R&D)
- Next generation of mining professionals

### Activity / Project

Description of the activity or project (please include the research goals if this is a R&D project):

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How does your project align with Nouveau Monde's mission and values?

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Activity or project completion date

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Activity or project location

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Estimated number of people reached by the project or activity

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Amount requested

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How do you intend to use the requested funds?

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### Visibility plan

Proposed methods and tools to publicize Nouveau Monde Graphite's contribution:

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Have you applied for financial assistance from other partners for this project?  
If so, who are your other partners?

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Has Nouveau Monde Graphite ever been a partner for another event or project of your organization?

- No
- Yes.

If so, which one(s)? In what year(s)?

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### **Required documents**

Please enclose a copy of the following documents with your request form:

- » Breakdown of the total budget for your project
- » Visibility plan

Nouveau Monde Graphite reserves the right to request additional documents to complete its review of your request.